

+Sarah Chauncey

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Brand Storyteller+

+Summary

Award-winning strategic and experiential writer with 15+ years' experience seeks project, consulting and/or retainer contracts. Eligible to work in US and Canada.

+Top Skills

High-level strategic research + Working with C-level executives to determine brand and organizational challenges + Designing and leading brand authoring sessions + Weaving results of authoring sessions into strategic and evocative brand story + Writing "Snapshots", short stories that illustrate a brand's aspirational experience + Creative direction of story-driven collateral + Naming + Scriptwriting + Story editing to ensure brand story is consistent across delivery platforms + Substantive editing

+Selected Clients

Brand Authoring

Canada Line (RAVCO/InTransit BC)
Toronto International Film Festival Group
Reynoldsboro Planned Community
Town of Ladysmith, BC
Mount Washington Hotel &
Bretton Woods Resort
Bundoran Farms
Linger Longer, LLC
Virani Real Estate Advisors

Revelstoke Mountain Resort
Ethical Funds
Radha Yoga & Eatery
Sunday River
Wyndansea Resort/
Jack Nicklaus Golf Club of Canada
Reynolds Plantation
Elkhorn Preserve at Opal Creek
S&P Destination Properties

Additional Brand Storytelling

Richmond Olympic Speed Skating Oval
Relais & Chateaux
McGill Graduate and Professional Studies
Comedy Central
"Maestro Fresh Wes" Williams
Samsonite Worldwide
UBC Engineering

Cabo Cortés, Cabo San Lucas
University of Toronto
Britney Spears
Cindy Crawford
Eos Lightmedia
Educational Testing Service
Shands Hospital Pediatric Pulmonary Center

+Education

Goddard College

MFA Program in Creative Writing

George Washington University

B.A. in Social Psychology, Magna Cum Laude

Yale School of Drama

MFA Program in Directing/Stage Management

Sarah Lawrence College

Undergraduate studies in Social Psychology